

Message Text

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FM SECSTATE WASHDC

TO AMEMBASSY ADDIS ABABA

AMEMBASSY BLANTYRE

AMEMBASSY BUJUMBURA

AMEMBASSY DAR ES SALAAM

AMEMBASSY GABORONE

AMEMBASSY KHARTOUM

AMEMBASSY KIGALI

AMEMBASSY KINSHASA

AMCONSUL LOURENCO MARQUES

AMCONSUL LUANDA

AMEMBASSY LUSAKA

AMEMBASSY MBABANE

AMEMBASSY NAIROBI

AMEMBASSY PORT LOUIS

AMEMBASSY PRETORIA

AMEMBASSY TANANARIVE

AMEMBASSY MASERU

AMEMBASSY MOGADISCIO

AMCONSUL ASMARA

AMCONSUL CAPE TOWN

AMCONSUL DURBAN

AMCONSUL JOHANNESBURG

AMCONSUL LUBUMBASHI

AMCONSUL ZANZIBAR

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E.O. 11652: N/A

TAGS: BEXP

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SUBJ: EAST AFRICAN COMMERICAL CONFERENCE

TENTATIVE AGENDA FOR SUBJECT CONFERENCE FOLLOWS:

MONDAY, JUNE 3

EVENING, RECEPTION TO BE HOSTED BY AMBASSADOR (TIME TO BE ANNOUNCED)

TUESDAY, JUNE 4

0845-0900 CONFERENCE CONVENED BY FIRST DAY CHAIRMAN,

ADMINISTRATIVE ANNOUNCEMENTS;

0900-0915 WELCOMING REMARKS, AMBASSADOR ANTHONY D. MARSHALL;

0915-0945 U.S.-AFRICAN ECONOMIC ISSUES AND PROBLEMS, JAMES J.

BLAKE, DEPUTY ASSISTANT SECRETARY FOR AFRICAN

AFFAIRS, DEPARTMENT OF STATE;

0945-1000 DISCUSSION;

1000-1030 EXPORT EXPANSION IN THE 1970'S, SENIOR COMMERCE

REPRESENTATIVE, DEPARTMENT OF COMMERCE;

1030-1045 DISCUSSION;

1045-1100 BREAK, GROUP PHOTOGRAPH;

1100-1130 STATE DEPARTMENT COMMERCIAL PROGRAM PRIORITIES

NICHOLAS S. LAKAS, DIRECTOR, OFFICE OF COMMERCIAL

AFFAIRS, DEPARTMENT OF STATE;

1130-1145 DISCUSSION

1145-1230 SYSTEMS APPROACH TO EXPORT MARKETING, RICHARD

GARNITZ, DEPUTY DIRECTOR, OFFICE OF INTERNATIONAL

MARKETING, U.S. DEPARTMENT OF COMMERCE;

1230-1245 DISCUSSION;

1300-1500 BUSINESSMEN'S LUNCHEON, PANEL DISCUSSION - "PROBLEMS

OF U.S. BUSINESS IN AFRICA," SELECTED RESIDENT U.S.

BUSINESSMEN;

1515-1545 U.S. TRADE LEGISLATION AND POLICY, ANN H. GARCIA,

DIRECTOR, LEGISLATION AND TARIFF POLICY DIVISION,

DEPARTMENT OF COMMERCE;

1545-1600 DISCUSSION

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1600-1615 BREAK;

1615-1645 ECONOMIC/COMMERCIAL PERSONNEL POLICY AND MANAGEMENT,

STATE DEPARTMENT PERSONNEL REPRESENTATIVE; JOSEPH A.

CAMELIO, DIRECTOR, COMMERCIAL REPRESENTATION STAFF,

DEPARTMENT OF COMMERCE;

WEDNES-6, JUNE 5

0800-0815 CONFERENCE CALLED TO ORDER BY SECOND DAY CHAIRMAN -
ADMINISTRATIVE ANNOUNCEMENTS;
0815-0845 EXPORT PROMOTION IN AFRICA; PLANS AND PROBLEMS, JAMES
T. DOYLE, DEPUTY DIRECTOR, AFRICAN DIVISION, OFFICE OF
INTERNATIONAL MARKETING, DEPARTMENT OF COMMERCE;
0845-0915 RELATIVE EFFECTIVENESS OF DIFFERENT TRADE PROMOTION
TECHNIQUES, PANEL DISCUSSION, RICHARD GARNITZ,
JAMES T. DOYLE, SELECTED FSO'S;
0915-0945 GENERAL DISCUSSION;
0945-1015 ECONOMIC/COMMERCIAL REPORTING AND PUBLICATIONS, PANEL
DISCUSSION, NICHOLAS LAKAS, JAMES DOYLE, LEWIS M.
WHITE, COMMERCIAL COORDINATOR, BUREAU OF AFRICAN
AFFAIRS, DEPARTMENT OF STATE;
1015-1045 DISCUSSION;
1045-1100 BREAK;
1100-1145 ROLE OF OED IN EXPORT EXPANSION: DOMESTIC PROGRAMS,
TRADE OPPORTUNITIES, AND COMMERCIAL INFORMATION;
MERRITT FREEMAN, DIRECTOR, EXPORT INFORMATION DIV.,
OFFICE OF EXPORT DEVELOPMENT, DEPARTMENT OF COMMERCE;
1145-1200 DISCUSSION;
1200- AFTERNOON OPEN FOR PERSONAL BUSINESS AND INDIVIDUAL
DISCUSSIONS.

THURSDAY, JUNE 6

0830-0845 CONFERENCE CALLED TO ORDER BY THIRD DAY CHAIRMAN -
ADMINISTRATIVE ANNOUNCEMENTS;
0845-0945 ROLE OF THE COMMERCE DISTRICT OFFICE NETWORK IN
EXPORT EXPANSION, JOEL B. NEW, DIRECTOR, OFFICE OF
FIELD OPERATIONS, DEPARTMENT OF COMMERCE
0915-0930 DISCUSSION
0930-1000 MAJOR PROJECTS AND GOVERNMENT CONTRACTS, PANEL DIS-
CUSSION, MERRITT FREEMAN, SELECTED FSO'S
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1000-1030 GENERAL DISCUSSION
1030-1045 BREAK
1045-1115 FINANCING U.S. EXPORTS, PANEL DISCUSSION, EDWARD B.
HOGAN, DIRECTOR, REDSO/EA, AGENCY FOR INTERNATIONAL
DEVELOPMENT; REPRESENTATIVE OF THE EXPORT IMPORT
BANK; RESIDENT U.S. BANKER;
1115-1145 GENERAL DISCUSSION;
1145-1300 LUNCH
1300-1430 EXPORT RELATED PROGRAMS OF OTHER AGENCIES, JEROME F.
NOVICK, POLICY OFFICER FOR EXPORT PROMOTION AND
TOURISM PROMOTION, U.S. INFORMATION AGENCY; PETER
SEIP, SENIOR ADVISOR ON ECONOMIC REPORTING, DEPARTMENT
OF LABOR; PHILIP MCCALLUM, ACTING VICE PRESIDENT FOR
FINANCE, OVERSEAS PRIVATE INVESTMENT CORPORATION;
DISCUSSION;

1430-1515 THE CCP AS A MANAGEMENT TOOL, PANEL DISCUSSION,
NICHOLAS LAKAS, RICHARD GARNITZ, JAMES DOYLE, LEWIS
WHITE, EMBASSY KINSHASA REPRESENTATIVE.
1515-1545 GENERAL DISCUSSION;
1545-1600 BREAK;
1600-1630 POST MANAGEMENT OF THE COMMERCIAL PROGRAM, PANEL
DISCUSSION, NICHOLAS LAKAS, RICHARD GARNITZ, SELECTED
FSO'S;
1630-1700 GENERAL DISCUSSION
1700-1730 SUMMATION AND CLOSING REMARKS.
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